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Toxic Sludge Is Good For You illustrates how much of what we think of as independent, unbiased news and information has its origins in the boardrooms of the public

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Members of the Organic Consumers Association staff went undercover to a meeting of San Francisco Public Utilities Commission employees and the toxic sludge industry

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Movie Details. Title: Toxic Sludge is Good for You: The Public Relations Industry Unspun; Running Time: 40 Minutes

Toxic Sludge Is Good For You: The Public Relations Industry Unspun. While advertising is the visible component of the corporate system, perhaps even more important

Toxic Sludge Is Good for You. Lies, Damn Lies and the Public Relations Industry. By John Stauber; Mark Dowie (Photographer); Sheldon Rampton (Common Courage Press

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While advertising is the visible component of the corporate system, perhaps even more important and pervasive is its invisible partner, the public relations industry.

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Mar 04, 1996 John Stauber, author of Toxic Sludge, Toxic Sludge is Good for You: Lies, Damn Lies, and

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Exposing the invisible but all-pervasive public relations industry, Toxic Sludge Is Good for You helps viewers understand the tools PR professionals use to

Why is Toxic Sewage Sludge Dumped on Farm and Gardens? John Stauber, San Francisco's Toxic Sludge: It's Good for You!, PRWatch.org, February 8, 2010.

Toxic Sludge is Good for You explains exactly how the magic of modern PR transforms the favoured policies of the rich and the powerful into uncontroversial common sense.

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