

Coercion: Why We Listen To What "They" Say By Douglas Rushkoff

By Douglas Rushkoff

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Details the many coercive sales tactics used by companies and how we empower ourselves to counteract them. This message is a wake-up call for anyone who has the

Douglas Rushkoff. (01 October 2000). {In 1994's Cyberia: Life in the Trenches of Hyperspace , Douglas Rushkoff extolled the democratic promise of the then-emergent

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