

# Bandwagon Effects In High Technology Industries By Jeffrey H. Rohlfs

By Jeffrey H. Rohlfs

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H ftad, 2003. Pris 173 kr. K p Bandwagon Effects in High-Technology Industries (9780262681384) av Jeffrey H Rohlfs p Bokus.com

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Abstract. The article reviews the book Bandwagon Effects in High-Technology Industries, by Jeffrey H. Rohlfs.

By Gavin Swann; Bandwagon Effects in High Technology Industries: by Jeffrey H. Rohlfs. Cambridge, Mass: MIT Press, 2001, ISBN 0-262-1821

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